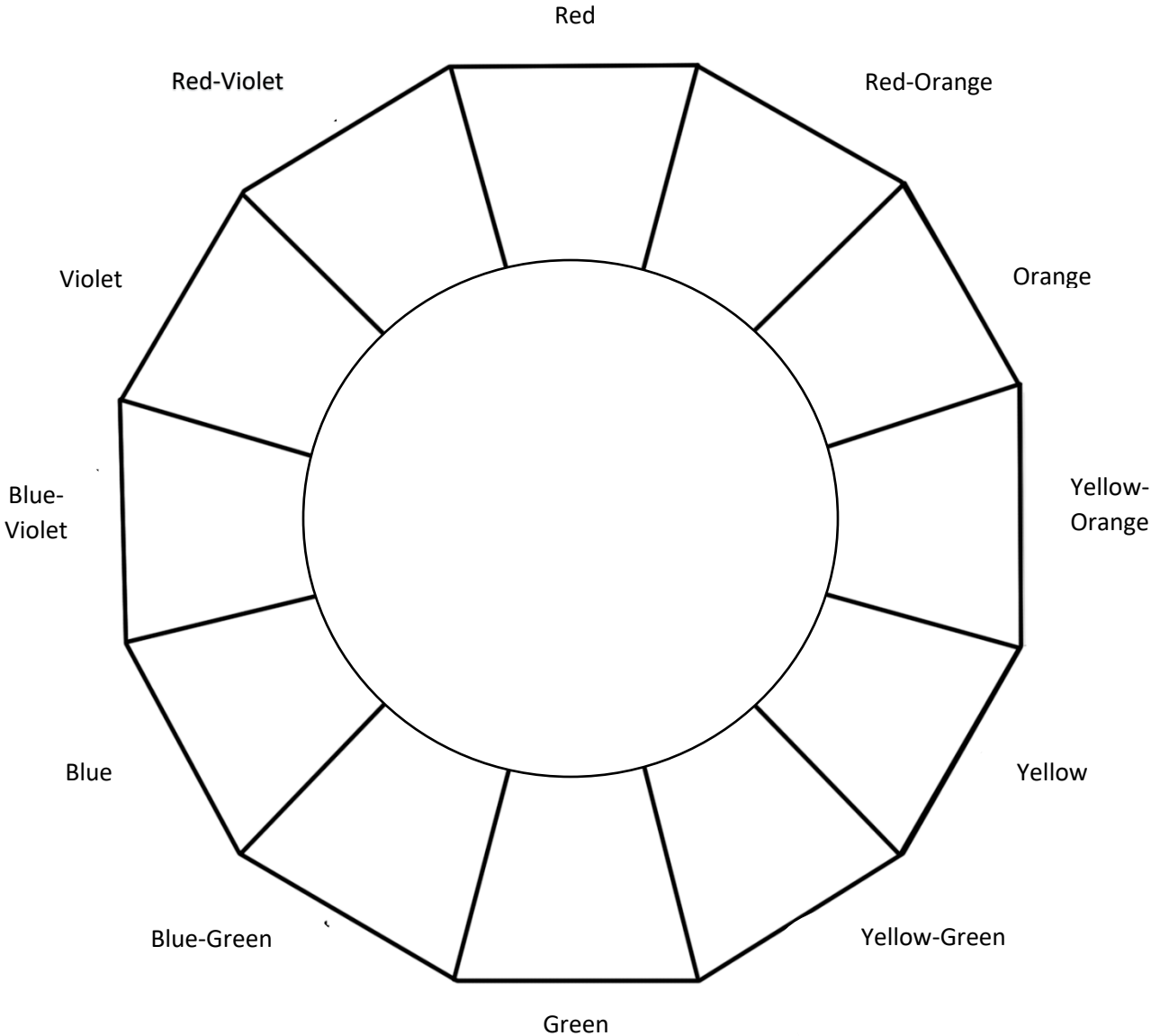


ALTENEW ARTIST MARKER COLOR SWATCH SHEET

|       |      |             |      |
|-------|------|-------------|------|
| Set A |      | Set E       |      |
| R302  | B201 | Y512        | G804 |
| R304  | B204 | Y514        | G915 |
| R318  | B313 | Y608        | G825 |
| R335  | B227 | Y817        | G935 |
| G702  | G715 | TG02        | TG03 |
| G554  | S    | TG05        | TG07 |
|       |      |             |      |
| Set B |      | Primary Set |      |
| C002  | C001 | R403        | G702 |
| R702  | Y205 | R318        | G715 |
| R823  | Y612 | Y204        | B204 |
| R705  | Y823 | Y608        | B227 |
| WG01  | WG03 | Y932        | WG01 |
| WG05  | WG07 | S           | R702 |
|       |      |             |      |
| Set C |      |             |      |
| R902  | R400 |             |      |
| B002  | R301 |             |      |
| B016  | R206 |             |      |
| B926  | R217 |             |      |
| R403  | Y204 |             |      |
| R101  | R056 |             |      |
|       |      |             |      |
| Set D |      |             |      |
| R601  | Y911 |             |      |
| R603  | Y821 |             |      |
| R614  | Y932 |             |      |
| R437  | Y762 |             |      |
| B802  | B714 |             |      |
| B815  | B635 |             |      |
|       |      |             |      |
|       |      |             |      |
|       |      |             |      |
|       |      |             |      |

Altenew Artist  
Marker  
Color Wheel



# Color Theory Basics

## Harmonious Color Schemes:

*Complementary Colors:* Colors directly across from each other on the color wheel. You can draw a straight line from one to another.

Example: Blue-Orange, Red-Green, Yellow-Violet

When you mix complementary colors together, you get brown.

*Analogous Colors:* Colors that sit next to each other on a color wheel.

Example: Red, Red-Orange, and Orange or Blue-Green, Blue, and Blue-Violet

*Split Complement:* Use any color with two colors on each side of its complement.

Example: Green with red-orange and red-violet

*Triad:* Use three colors equally spaced from each other on the color wheel.

Example: Orange, violet, and green

*Tetrad:* Use a combination of four colors that are two sets of complements.

Example: Blue and orange with red and green

*Monochromatic Color Schemes:* Use any tint, tone, or shade of just one color.

A tint is the color with white mixed in.

A tone is the color with gray mixed in.

A shade is the color with black mixed in.

Other terms: Hue is the color name, while the value is how light or dark the color is with reference to the gray scale, and the intensity is how bright or dull the color is. Warm or advancing colors are reds, oranges, and yellows. Cool or receding colors are greens, blues, and violets.